







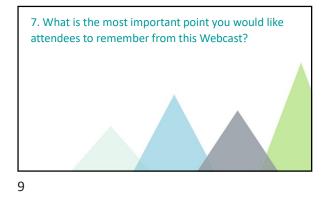




5. Given that maximizing profitability is a goal that encompasses an entire company, to what extent can finance leaders employ a cloud-based approach to <u>automate</u> the techniques we have discussed to improve profitability? What are best practices for applying this approach?



7





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